



# 2024 American Advertising Awards Gala & Winners Book Sponsorship Opportunities

Please support AAF Polk’s signature event, **Fancy AAF: The 2024 American Advertising Awards Gala**, tentatively scheduled for Friday, February 23, 2024. Location to be announced.

This event recognizes local award recipients in the first level of a three-tier national competition conducted annually by the American Advertising Federation. With over 25,000 nationwide entries each year, this awards program is the largest and arguably toughest advertising competition in the world.

In addition to presenting ADDY Awards at this gala, we will also announce the recipient of the prestigious Silver Medal; the highest award given to creative professionals by the AAF.

### SPONSOR INFORMATION:

Sponsor Level: .....
Contact Name: .....
Company: .....
Billing Address: .....
City: State: Zip: .....
Phone: Email: .....

### AUTHORIZATION:

I hereby authorize and agree to pay AAF Polk for the above selected sponsorship and/or advertising insertion into the 2024 AAF Polk American Advertising Awards Winners Book.

Signature: .....
Print Name: Date: .....

SPONSOR DEADLINE IS FEB. 5, 2024 • ADS DUE FEB. 12, 2024

MAIL PAYMENT:
AAF Polk County Florida
PO Box 24201
Lakeland, FL 33802-4201

EMAIL FORMS & ADS:
addys@AAF-polk.org

### SPONSOR OPPORTUNITIES

Presenting Sponsor .....\$4,000
(only 1 available!)

- Two-page winners book ad (inside front/pg 3 or center spread\*)
• Presenting recognition during gala presentation and promotion
• 2 reserved tables for 16 guests

Platinum Sponsor .....\$3,000
(only 1 available!)

- Full-page winners book ad (inside front or inside back\*)
• Top-tier recognition during gala presentation and promotion
• 2 reserved tables for 16 guests

Gold Sponsor .....\$2,000

- Full-page ad in winners book
• Recognition during gala presentation and promotion
• 1 reserved table for 8 guests

Corporate Sponsor ..... \$1,250

- Quarter-page ad in winners book
• Recognition during gala presentation and promotion
• 1 reserved table for 8 guests

“One-Person Show” Sponsor .....\$500
(reserved only for independent contractors)

- Quarter-page ad in winners book
• Gala seats for 2 guests

\* Ad placement choice for Presenting and Platinum Sponsors is first come, first served.

### ADVERTISING RATES

Embed CMYK images at 300 dpi. Save as PDF.

Full-Page Ad ..... \$1,250
8.5" x 11" (+ 0.125" bleed/crop marks)

Half-Page Ad ..... \$750
6.5" x 4.375"

Quarter-Page Ad .....\$500
3.125" x 4.375"