

Addyshack

2022 AMERICAN ADVERTISING AWARDS GALA
WINNERS BOOK



aaf american
advertising
federation
polk county
florida

Proud to roll with District Four.

Congratulations to all the winners.
Please drive safely.



2022 American Advertising Awards

ADDYSHACK COMMITTEE

AAF POLK BOARD MEMBERS

Allen Reed, *VP*

Nick Stone, *VP*

Cindy Joyce, *Secretary*

Donovan Tinsley, *Past President*

Shelby Poling

Ryan Delliveniri

Mark Nielsen

EXECUTIVE DIRECTOR

Yvonne Bradley

SPECIAL THANKS

Ryan Delliveniri, *IDX,
Presentation Video*

Allen Reed, *Event Logo Design*

Shelby Poling, *Winner's Book
& Assets Design*

Innovative Ink, *Winner's
Book Printing*

Bomar Trophy Shop, *Awards*

Digitech, *Banners & Displays*

David Dickey, Jr., *Photographer*

Welcome to the 2022 AAF Polk County American Advertising Awards and Silver Medal Presentation. The American Advertising Awards, with over 60,000 entries, is the signature annual national competition conducted by the American Advertising Federation. The AAF Polk County Chapter was founded in 1959. The Silver Medal is the highest annual honor given locally to an advertising leader in our community.

Our congratulations to this year's Award recipients. The depth of talent will reach well beyond the uniqueness of our geographic demographics. The impressive submitted body of work showcases the broad creative spectrum and fortitude of our members. You are all winners who overcame wellness, economic and staffing challenges. We look forward to your representation in 4th District's American Advertising Awards competition in Orlando. AAF Polk County thanks the judges for this year's competition for their diverse knowledge and fairness in selecting this year's winners.

Our special guest co-host for the Awards is the internationally recognized American voice actor and comedian George Edward Lowe. A fan favorite at television and comic con conventions, George is most known for his lead role of Space Ghost on the Cartoon Network's Adult Swim show *Space Ghost Coast to Coast* and appearances on *Aqua Teen Hunger Force* and *Robot Chicken*. A resident of Lakeland, FL, George is a nationally respected painter and collector of American Folk Art. I would like to thank George for sharing his talent and friendship.

A GREAT BIG THANK YOU to the Entrants, Awards Committee, and Sponsors who gave their time and money in support of AAF Polk County to present you an elegant and fun prestigious event. Our thanks to Wayne, Sydney and the Lone Palm Country Club staff for their excellent hospitality. And finally a special thank you to respected AAF friend, colleague and Lone Palm club member Chris Harwell, for his generous guest event sponsorship.

I would also like to thank AAF District Governor Jon Ruhff for his support of our club and awards. I am proud to serve AAF Polk County as President and represent our members at the District and National Conferences. I am especially honored to be associated with our chapter's past Presidents and Silver Medal Honorees. I look forward to next year's leadership, membership growth and diversity commitment, the anticipation of the Inaugural Creative Ball and the success of our financially responsible historic non-profit professional organization.

LET'S PARTIE,

Gus V Palas III, *AAF Polk County President 2021-2022*

BE THE BALL
HAVE A BALL



Silver Medal Award

The American Advertising Federation's Silver Medal Award Program was established in 1959 to recognize men and women who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence, and responsibility in areas of social concern.

For AAF Polk County, awarding the AAF Silver Medal is the highlight of our year. It enhances the image of advertising by recognizing a locally well-known person for their advertising and community involvement.



Alex Nikdel

His favorite things are traveling, Gator football, Jimmy Buffet and spending time with his family. When someone needs something, he doesn't hesitate to dive in and say, "Yes, how can I help?". He can always be counted on to provide engaging and thoughtful perspectives to discussions and decision-making processes.

He is exceptionally tall and, truth be told, he'd rather be known for some of his other qualities. Sometimes it's just unavoidable, like the time he was forced to catch a flight on a ludicrously small prop plane to make it to a meeting. According to his business partner, the incident was like watching Shaq squeeze into a Smart Car.

Alex received a Bachelor of Science degree from the University of Florida and holds several impressive designations, but you'd think he got his degree in "Dad Jokes". He has won multiple ADDY awards at local and state levels, as well as several National Webby awards.

His friends describe him as logical and practical, but delightfully absurd. He once offered up the company credit card to an employee stating not to fly to Vegas, "but if you do, be sure to take a client." He can be considered a hero, an Amex point-to-dollar pro and a TiVo evangelist.

His co-workers and other local leaders call him a "dynamic leader and community builder." Outside the office, Alex is generous with his time serving in many community organizations. He has an impressive list of extracurriculars, such as Investor of the Central Florida Development Council, Founding Board Member of Catapult, a Lakeland EDC Investor, Winter Haven EDC Board Member / Investor, Graduate of Leadership Winter Haven Class 33, and Winter Haven Chamber Board VP, to name a few.

In 2009, Alex left his career as an industrial engineer at Disney to help the family business after five of the staff were hired away by a client. He is now the second-generation owner of CNP/Echo Delta after being named Partner in 2010 and President in 2013 at the age of 28. Under his leadership, the company has grown more than 40%, now employs more than 25 people and is repeatedly recognized on the Florida Trend's Best Places to work list, among others.



Silver Medal Recipient List

YEAR AWARDED	RECIPIENT NAME	BUSINESS ASSOCIATION AT TIME OF AWARD
1960	Bill Schroter *	Advertising Director, Publix Super Markets, Inc.
1961	Dick Pope, Sr. *	Founder, Cypress Gardens
1962	William J Porter *	Advertising Director, Lakeland Ledger
1963	No Award Given	
1964	Mac Barnum*	Account Executive, Florida Citrus Commission Ad Agency
1965	Duane McConnell *	Founder, President, WONN Radio
1966	Hugh Cash *	Citrus Outdoor Advertising
1967	Solon Southerland*	Retail Advertising Manager, Lakeland Ledger
1968	Dean Hart, Jr.*	Display Director, Publix Super Markets, Inc.
1969	Bob Eastman *	Sales/Promotions Director, Cypress Gardens
1970	Hal Waters *	Florida Southern College, City Advertising Committee
1971	Eddie Sutton *	Advertising Director, FMC Florida Division
1972	Al Signer *	Founder, Polk Shopper
1973	Dan Bagley, Jr. *	Founder, Bagley Specialty Advertising
1974	Jane Pierce *	Jane Pierce & Associates
1975	Chuck Cooper *	Advertising Director, W S Badcock Corporation
1976	Bud Kurtz *	General Manager, WVFM Radio
1977	Nis Nissen	Founder, President, Nissen Advertising Agency
1978	John Gilman *	Director, Lakeland Ledger
1979	Dennis Stults*	President (Advertising), Scotty's
1980	Jim Kirkpatrick	Jenkins Lincoln-Mercury
1981	T M Van Meter *	Advertising, W S Badcock Corporation
1982	Murray Goldsborough *	Sales Manager, WVFM Radio
1983	Dick Pearson*	President, Pearson, Clark & Sawyer Advertising
1984	Joyce Knowles *	Marketing Manager, Winter Haven Mall
1985	Dick Bennick *	Station Manager, WGTO Radio
1986	Hal Meyer	Hal Meyer Advertising & Public Relations
1987	Bob Milligan	Advertising Division Manager, The Tampa Tribune, Lakeland
1988	Art Rowbotham	General Manager, WONN/WPCV Radio
1989	Dick Ashe *	Real Estate Mortgage Broker
1990	Gene Blasingame*	Advertising Director, Publix Super Markets, Inc.
1991	LeRoy Bradley *	General Manager, WEZY/WLKF Radio
1992	Nancy Cattarius	WONN/WPCV Radio
1993	Don Whitworth*	Publisher, The Ledger
1994	Sharon Creedon	Florida Cypress Gardens
1995	Bill Gregory	William E Gregory Advertising
1996	Terry Jameson	First Federal Florida, Vice President & Marketing Director
1997	Jim Greenfield*	Director of News & Public Affairs, WONN/WPCV Radio
1998	John Bohanan*	Fletcher Printing
1999	Christine Nikdel	Clark/Nikdel, Inc.
2000	Lori Proctor	Assistant Retail Advertising Manager, The Ledger
2001	Edward Kirkland	WLKF/WWRZ Radio
2002	Reba Zoellner *	WONN/WPCV Radio
2003	Mary Cameron	WONN/WPCV Radio
2004	Stephen Schmidt	The Ledger
2005	Steve Githens	Citrus Connection
2006	Linda Bagley-Wiggs	Bagley Advertising
2007	Anne Powell	Clark/Nikdel/Powell
2008	Tim Cox	Publix Super Markets, Inc.
2009	Cathy Wolosin	Citrus Connection
2010	Erica Smith	The Lakeland Center
2011	Nelson Kirkland	Central Florida Media Group
2012	Yvonne Bradley	AAF - Polk County Florida
2013	Brian J Hall	Dual Brain
2014	Allen Reed	Madden Brand Agency
2015	MaryBeth Scott	The Lakeland Center
2016	Rebecca Arnold	Dual Brain
2017	Michelle Ledford	Madden Brand Agency
2018	Andy McEntire	Indie Atlantic Films
2019	Michelle Hinds	WONN/WPCV/WLKF/WWRZ Radio
2020	Donovan Tinsley	Tinsley Creative
2021	Cindy Joyce	MADE

*deceased

Meet the Judges



ADAM TAYLOR BROWN



LEILA SINGLETON



MARK CARLSON

Adam Taylor Brown is the creative director and founder of Marrow, a brand strategy and design consultancy for people who give a damn. He's won a couple dozen ADDY™ Awards including Best Design, Best Copywriting, Judge's Choice, Audience Choice, and Public Service Excellence. In addition to his consultancy practice, Adam also works with Section4 as a teaching assistant and Thought Partner. He serves on the Lexington American Advertising Federation board; judges the American Advertising Awards; mentors startup founders as an Advisor-in-Residence with Launch Blue; sits on the BCTC Graphic Design Program board; and is a founder of the No™ designer collective. A frequent speaker and podcast guest, Adam has cultivated a reputation as a provocative and influential voice among design and business leaders with everyone except his mother-in-law, who unequivocally contends he's a bullshit artist.

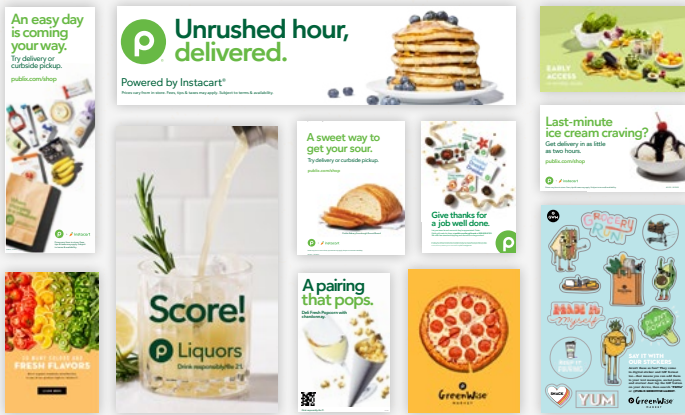


Leila Singleton is an independent, hands-on art and creative director in Vancouver, British Columbia. She started drawing before she could talk, and her interest in advertising was piqued at age 11, upon noting that all the colors in a pain med's TV spot matched its logo (ooh, subliminal!). That ultimately led her to pursue a BFA in graphic design from the Savannah College of Art & Design. Leila started her career as an ad agency art director in Colorado, working with clients such as the Wyoming Office of Tourism, Colorado Tourism Office, and HollyFrontier Corporation. She moved on to build a CVB's in-house design division in San Francisco, and then went solo, creating award-winning designs for departments at the University of California, Berkeley; San Francisco's iconic Stern Grove Festival Association; and Delve Fonts, among other clients. Leila's work has made appearances in more than 30 books and magazines, and in places such as Times Square and Kharkov, Ukraine. She's amassed more than five dozen honors, the majority for her independent work, from organizations including Creative Quarterly, GD USA Magazine, Hiiiibrand, and Graphis. In 2016, she was interviewed by Career Contessa, a Forbes Top 5 career website, for a feature on her work as an independent creative. Judging has become a hobby for Leila, who has adjudicated a dozen contests, among them AAF local and district competitions. She has also lent her eye to portfolio reviews throughout North America, evaluating nearly 200 portfolios over the years, and to budding artists in the classroom: she is the Lead Instructor in the Graphic + Digital Design Program at Vancouver's InFocus Film School, and has taught both graphic design and fine art.

Mr. Carlson is a graduate of the College of Design at Iowa State University. After a year of driving school busses, delivering pizzas and singing in a rock band, he got his career start as a stripper...that is, doing pre-press in a print shop. He later broke into the ad business with Kragie/Newell Advertising, which became The Integer Group of Omnicom. In his 11-year stay at the agency, he worked his way from graphic designer to copywriter, producer, director, and finally Creative Director, working for such advertisers as NAPA Auto Parts, Chevrolet, Firestone, and McDonald's. In 1998, he joined McDonald's world headquarters in Chicago, working with dozens of agencies, vendors and partners in the development of creative for all media. As a brand steward for the Golden Arches, he drove creative excellence and brand consistency from dozens of national and local agencies, plus a large roster of vendors. In 2017, Mark left his role as Senior Creative Director, completing nearly 30 years of support on both agency and client side for McDonald's. During his tenure, he produced or managed award-winning creative recognized by the industry's top organizations like Clío, ADDY, Obie, Andy, and Effie to name a few. Mark's next career chapter began with returning home to Des Moines. As Director of Creative Services at Athene, he leads the in-house agency team of designers and writers, and contributes concept, copy and design on the Brand Marketing team for a young, fast-growing financial services company. He remains active in local chapter activities of the American Advertising Federation (AAF), serving 25+ years as an American Advertising Awards judge and keynote speaker. Mark and his wife Victoria live with three daughters and an ark full of animals.

Professional Awards

JUDGES CHOICE AWARDS



ADAM TAYLOR BROWN

ALL CATEGORIES

Publix Super Markets

“EVERYTHING”



LEILA SINGLETON

FILM, VIDEO, & SOUND

Tinsley Creative

CITIZENS BANK & TRUST 100 YEARS TV



MARK CARLSON

FILM, VIDEO, & SOUND

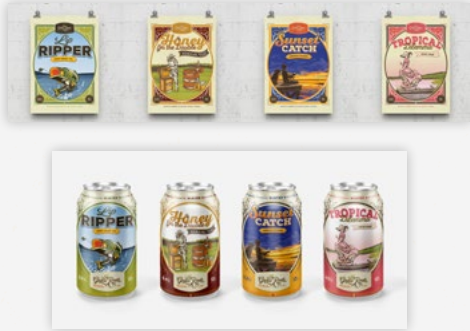
Southeastern University

SEU FIRE BASKETBALL VIDEO



BENNY AWARDS

Best of Category Awards named in memory of Dick Bennick, aka Dr. Paul Bearer, former Executive Director & Benefactor to AAF Polk County.

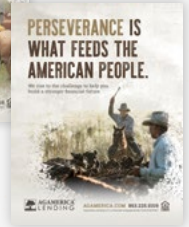
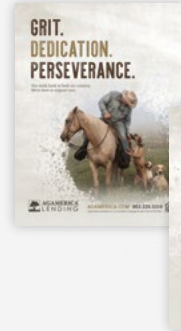


SALES & MARKETING

CNP Agency

GROVERROOTS 2021 BEERS

Kaley Cruz, Senior Copywriter
 Emelie Pineda, Visual Designer
 Tiffany Taunton, Visual Designer
 Shannon Viox, Illustrator
 Rachel Newell, Creative Director
 Dion Spires, Project Manager
 Kayla Levasseur, Account Executive

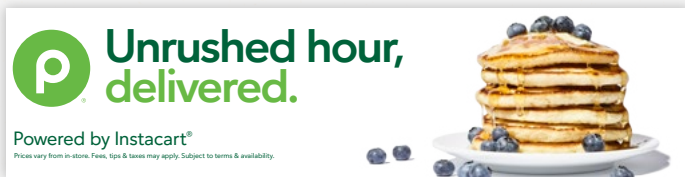


PRINT ADVERTISING

AgAmerica Lending

SOUTHEAST ADVERTISEMENT CAMPAIGN

Shelby Poling, Brand Manager, Designer
 Martin Corbin, Senior Creative Manager
 Veronica Rodriguez, Marketing Director
 Dustin Prickett, Photographer



OUT-OF-HOME & AMBIENT MEDIA

Publix Super Markets

PUBLIX DELIVERY & CURBSIDE BOARD

Shannon Weaver, Creative Director
 Lindsay Thilburg, Art Director
 Valentina Boré, Sr. Bilingual Copywriter
 Jarel Colon, Designer
 Laura Robinson, Producer
 Natalie Ballard, Editor



ONLINE/INTERACTIVE

AgAmerica Lending

WEBSITE REDESIGN

Donya-Faye Wix, Senior Marketing Manager
 Veronica Rodriguez, Marketing Director
 Shelby Buchanan, Content Development Coordinator
 Shelby Poling, Brand Manager
 Martin Corbin, Senior Creative Manager
 Huemor, Web Development Agency
 Josh Nederveld, Web Developer



BENNY AWARDS

Best of Category Awards named in memory of Dick Bennick, aka Dr. Paul Bearer, former Executive Director & Benefactor to AAF Polk County.

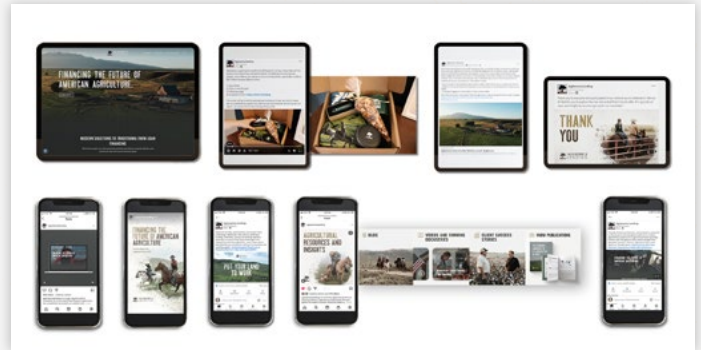


FILM, VIDEO, & SOUND

Southeastern University

SEU FIRE BASKETBALL VIDEO

Roy Rowland, Vice President for Enrollment & Marketing
Kendra Kramer, Director of Marketing
Indie Atlantic Films, Production Company
Freddie Taylor, Production Assistant



CROSS PLATFORM

AgAmerica Lending

WEBSITE REDESIGN LAUNCH CAMPAIGN

Donya-Faye Wix, Senior Marketing Manager
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director
Shelby Poling, Brand Manager, Designer
Shelby Buchanan, Content Development Coordinator
Morgan Lemmen, Content Development Coordinator
Huemor, Web Development Agency
Josh Nederveld, Web Developer
Justin Dring, Illustrator

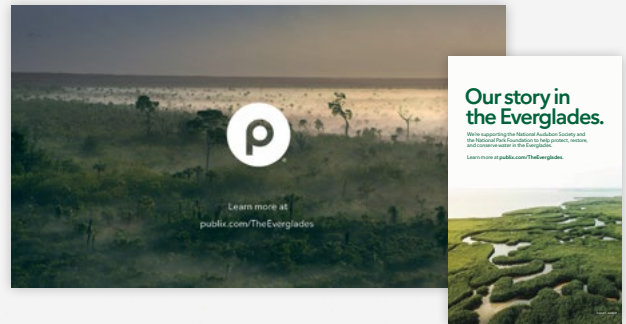


ELEMENTS OF ADVERTISING

AgAmerica Lending

COOLEY DOCUMENTARY

Veronica Rodriguez, Marketing Director
Donya-Faye Wix, Senior Marketing Manager
Indie Atlantic Films, Video Production Company



CORPORATE SOCIAL RESPONSIBILITIES

Publix Super Markets

PUBLIX WATER STEWARDSHIP CAMPAIGN

Gabi Arnold, Creative Director
Laura Linthicum, Content Strategist
Philip Pietri, Art Director
Andrew Norton, Sr. Copywriter
Michal Sierens, Designer
Chris Sosa, Motion Graphics Designer
Jason Stephens, Producer
Natalie Ballard, Editor

Best of Show



ELEMENTS OF ADVERTISING - CINEMATOGRAPHY

AgAmerica Lending

COOLEY DOCUMENTARY

GOLD WINNERS

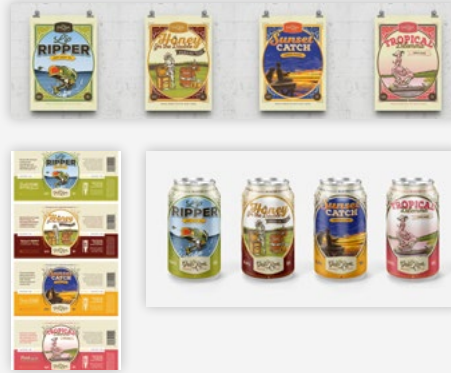


Packaging Campaign

TINSLEY CREATIVE

BOAT BOX LABELS AND PACKAGING

Mark Jerkins, Brand Partner
Joy DeHaven, Brand Developer

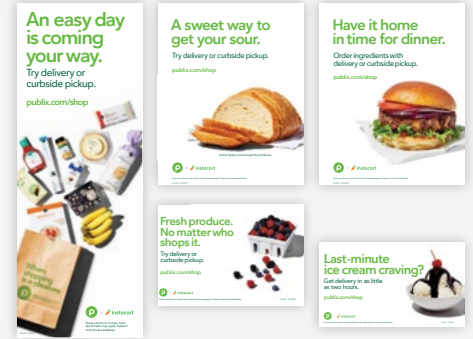


Packaging Campaign

CNP AGENCY

GROVERROOTS 2021 BEERS

Kaley Cruz, Senior Copywriter
Emelie Pineda, Visual Designer
Tiffany Taunton, Visual Designer
Shannon Viox, Illustrator
Rachel Newell, Creative Director
Dion Spires, Project Manager
Kayla Levasseur, Account Executive



Point of Purchase Campaign

PUBLIX SUPER MARKETS

PUBLIX DELIVERY & CURBSIDE CAMPAIGN

Kaley Cruz, Senior Copywriter
Emelie Pineda, Visual Designer
Tiffany Taunton, Visual Designer
Shannon Viox, Illustrator
Rachel Newell, Creative Director
Dion Spires, Project Manager
Kayla Levasseur, Account Executive



Brochure

SOUTHEASTERN UNIVERSITY

SEU 2021 VIEW BOOK

Roy Rowland, Vice President for Enrollment & Marketing
Sofia Ramos, Associate Director of Marketing
Bonnie Bourgeois, Art Director/Designer
Maegan Carroll-Simmons, Graphic Designer
Stephanie Curl, Content Manager
Loree Rowland, Lead Photographer
Elena Espinoza, Photographer
Dan Austin, Photographer
Rob Christian Crosby, Photographer
Mike Potthast, Photographer
Abbott Communications, Printer



Book Design

SOUTHEASTERN UNIVERSITY

SEU 2021 VIEW BOOK

Roy Rowland, Vice President for Enrollment & Marketing
Sofia Ramos, Associate Director of Marketing
Bonnie Bourgeois, Art Director/Designer
Maegan Carroll-Simmons, Graphic Designer
Stephanie Curl, Content Manager
Loree Rowland, Lead Photographer
Elena Espinoza, Photographer
Dan Austin, Photographer
Rob Christian Crosby, Photographer
Mike Potthast, Photographer
Abbott Communications, Printer



Card, Invitation, Announcement

PUBLIX SUPER MARKETS

PUBLIX B2B OMNICHANNEL HOLIDAY CARD

Shannon Weaver, Creative Director
Katelyn Sykes, Associate Creative Director
David Brown, Art Director
Brian Wilder, Sr. Copywriter
Zuleika Arroyo, Designer
Derek Blomberg, Designer
Laura Robinson, Producer

GOLD WINNERS



Card, Invitation, Announcement

PUBLIX SUPER MARKETS PUBLIX GREENWISE REWARDS MAILER

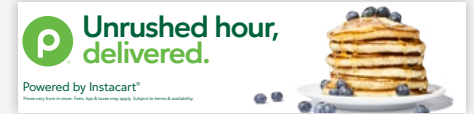
Nicole Noel, Creative Director
Amber Nicolini, Art Director
Richard De Leon, Sr. Copywriter
Carlos Pirela, Designer
Natalie Ballard, Editor



Magazine Advertising Campaign

AGAMERICA LENDING SOUTHEAST ADVERTISEMENT CAMPAIGN

Shelby Poling, Brand Manager, Designer
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director
Dustin Prickett, Photographer



Outdoor Board

PUBLIX SUPER MARKETS PUBLIX DELIVERY & CURBSIDE BOARD

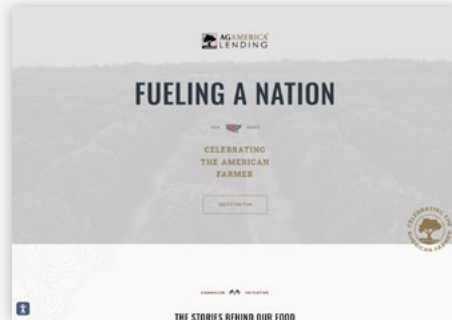
Shannon Weaver, Creative Director
Lindsay Thilburg, Art Director
Valentina Boré, Sr. Bilingual Copywriter
Jarel Colon, Designer
Laura Robinson, Producer
Natalie Ballard, Editor



Websites - Consumer

AGAMERICA LENDING WEBSITE REDESIGN

Donya-Faye Wix, Senior Marketing Manager
Veronica Rodriguez, Marketing Director
Shelby Buchanan, Content Development
Coordinator
Shelby Poling, Brand Manager
Martin Corbin, Senior Creative Manager
Huemor, Web Development Agency
Josh Nederveld, Web Developer



Websites - Microsites

AGAMERICA LENDING NATIONAL FARMER'S DAY SITE

Martin Corbin, Senior Creative Manager
Donya-Faye Wix, Senior Marketing Manager
Shelby Buchanan, Content Development
Coordinator
Morgan Lemmen, Content Development
Coordinator
Shelby Poling, Brand Manager
Veronica Rodriguez, Marketing Director
Josh Nederveld, Web Developer

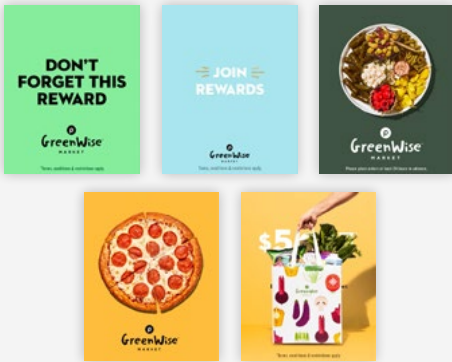


Social Media Campaign

PUBLIX SUPER MARKETS PUBLIX LIQUORS SOCIAL CAMPAIGN

Jeff Lynn, Creative Director
Cherri Pearson, Art Director
Bob Whitmore, Sr. Copywriter
Aaron Austin, Designer
Stephen Amicucci, Motion Graphics Designer
Virginia Celoria, Producer
Brandon Cruz, Photographer
Jennifer Martino, Production Assistant
Natalie Ballard, Editor

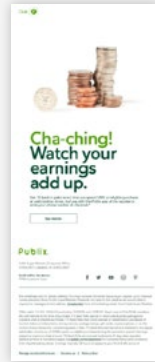
GOLD WINNERS



Advertising & Promotion Campaign

PUBLIX SUPER MARKETS PUBLIX GREENWISE DIGITAL CAMPAIGN

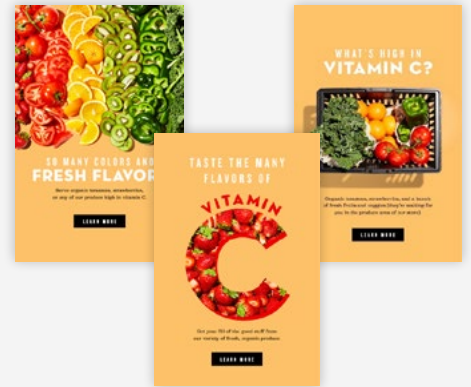
Nicole Noel, Creative Director
Matt Ruecker, Associate Creative Director
Amber Nicolini, Art Director
Jen Rohe, Art Director
Jimena Lopez, Art Director
Richard De Leon, Sr. Copywriter
Carlos Pirela, Designer
Eli Hults, Designer
Natalie Ballard, Editor



Email

PUBLIX SUPER MARKETS CLUB PUBLIX EMAIL CAMPAIGN

Karina Cortez, Creative Director
Nelson Leung, Art Director
Kim French, Sr. Copywriter
Priscilla Thomas, Designer
Chris Sosa, Motion Graphics Designer
Jason Stephens, Producer
Brandon Cruz, Photographer
Jennifer Martino, Production Assistant
Natalie Ballard, Editor



Email

PUBLIX SUPER MARKETS PUBLIX GREENWISE VITAMIN C CAMPAIGN

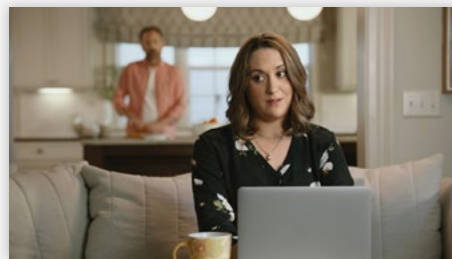
Nicole Noel, Creative Director
Matt Ruecker, Associate Creative Director
Jimena Lopez, Art Director
Richard De Leon, Sr. Copywriter
Carlos Pirela, Sr. Designer
Virginia Celoria, Producer
Brandon Cruz, Photographer
Jennifer Martino, Production Assistant
Natalie Ballard, Editor



Television Advertising - Local

TINSLEY CREATIVE CITIZENS BANK & TRUST - FLOW

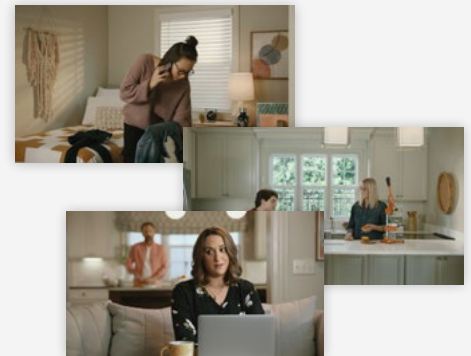
Donovan Tinsley, Brand Partner
Kevin O'Brien, Writer, Director
Megan Hill, Producer
Brandon Hyde, Cinematographer
Mary Galletta, Set Design
Marianne George, Marketing Director



Television Advertising - Local

TINSLEY CREATIVE CITIZENS BANK & TRUST - NAME

Donovan Tinsley, Brand Partner
Kevin O'Brien, Writer, Director
Megan Hill, Producer
Brandon Hyde, Cinematographer
Mary Galletta, Set Design
Marianne George, Marketing Director

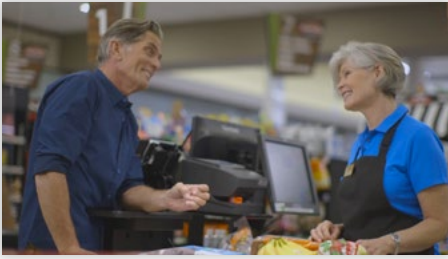


Television Advertising Campaign

TINSLEY CREATIVE CITIZENS BANK & TRUST 100 YEARS TV

Donovan Tinsley, Brand Partner
Kevin O'Brien, Writer, Director
Megan Hill, Producer
Brandon Hyde, Cinematographer
Mary Galletta, Set Design

GOLD WINNERS



Internet Commercial

FLORIDA DENTAL IMPLANTS & ORAL SURGERY

THE REGULAR-WHEN THE MASK GOES AWAY

Roger Docking, Creative Director
Keith Watkins, Writer/Producer
Bianca Crowe, Social Media Manager
Anthony Cervantes, Director of Photography
Nicole Sellers, Marketing Director
Bruce Foster, Executive Producer/CEO



Internet Commercial Campaign

PUBLIX SUPER MARKETS

PUBLIX GREENWISE ONLINE VIDEOS

Nicole Noel, Creative Director
Matt Ruecker, Associate Creative Director
Amber Nicolini, Art Director
Richard De Leon, Sr. Copywriter
Carlos Pirela, Designer
Natalie Ballard, Editor



Online Branded Content & Entertainment

AGAMERICA LENDING

BRAND SIZZLE VIDEO

Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director
Indie Atlantic Films, Video Production Company

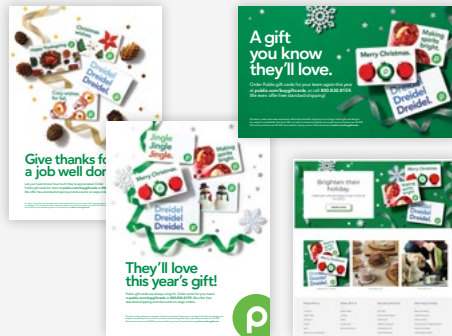


Online Branded Content & Entertainment

SOUTHEASTERN UNIVERSITY

SEU FIRE BASKETBALL VIDEO

Roy Rowland, Vice President for Enrollment & Marketing
Kendra Kramer, Director of Marketing
Indie Atlantic Films, Production Company
Freddie Taylor, Production Assistant

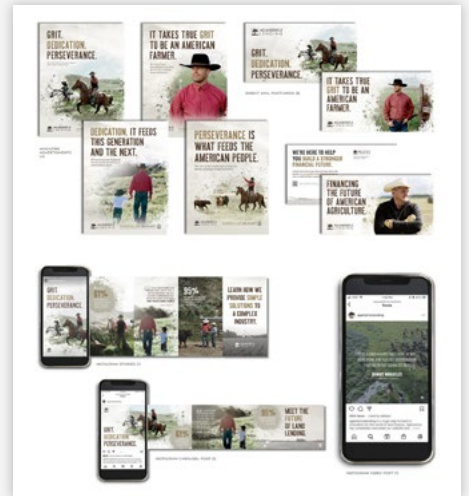


B-to-B Campaign

PUBLIX SUPER MARKETS

PUBLIX B2B GIFT CARD CAMPAIGN

Pam Penix, Creative Director
Andrew Norton, Associate Creative Director
Kindra Wyman, Art Director
Susie Kuhlman, Art Director/Designer
Jessica Chapman, Sr. Copywriter
Virginia Celoria, Producer
Megan Byrne, Photographer
Jennifer Martino, Production Assistant



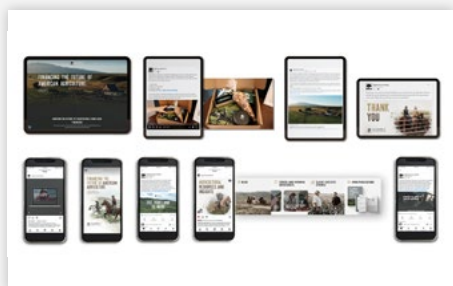
Consumer Campaign

AGAMERICA LENDING

NATIONAL PRINT & DIGITAL CAMPAIGN

Shelby Poling, Brand Manager, Designer
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director
Dustin Prickett, Photographer

GOLD WINNERS



Consumer Campaign

AGAMERICA LENDING WEBSITE REDESIGN LAUNCH CAMPAIGN

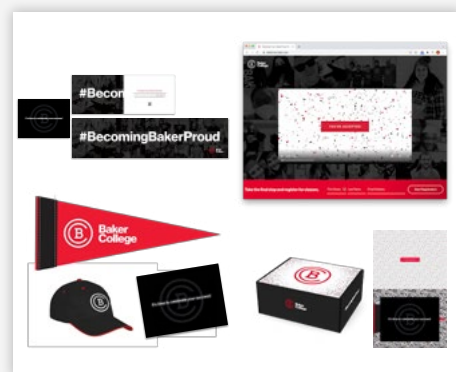
Donya-Faye Wix, Senior Marketing Manager
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director
Shelby Poling, Brand Manager, Designer
Shelby Buchanan, Content Development
Coordinator
Morgan Lemmen, Content Development
Coordinator
Huemor, Web Development Agency
Josh Nederveld, Web Developer
Justin Dring, Illustrator



Consumer Campaign

PUBLIX SUPER MARKETS PUBLIX WINE & FOOD PAIRING CAMPAIGN

Emily Woodrow, Creative Director
Silvana Aguilar, Associate Creative Director
Philip Pietri, Art Director
Lindsay Fraser, Sr. Copywriter
Valentina Boré, Sr. Bilingual Copywriter
Tatiana Bullinger, Sr. Bilingual Copywriter
Chris Sosa, Motion Graphics Designer
Stephen Amicucci, Motion Graphics Designer
Jason Stephens, Producer
Natalie Ballard, Editor



Integrated Branded Content Campaign

CNP AGENCY #BECOMINGBAKERPROUD

Tiffany Taunton, Visual Designer
Brittany Bramwell, Graphic Designer
Fran Rowe, Graphic Designer
Kaley Cruz, Copywriter
Bailey Ferguson, Account Coordinator
Bobbi Zagrocki, Print Coordinator
Lisa Runyon, Project Manager
Katrina Hill, Strategist
Scott Rhodes, Strategist
Jeff Kallay, Enrollment Advisor
Rachel Newell, Creative Director
Hughes Corporate Printing, Printer



Online/Interactive Campaign

AGAMERICA LENDING AGRICULTURAL ECONOMICS CAMPAIGN

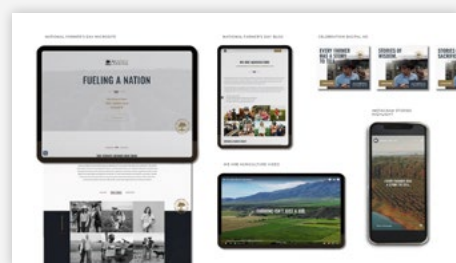
Dr. John Penson, Chief Economist
Shelby Buchanan, Content Development
Coordinator, Copywriter
Shelby Poling, Brand Manager, Designer
Donya-Faye Wix, Senior Marketing Manager
Martin Corbin, Senior Creative Manager
Morgan Lemmen, Content Development
Coordinator
Veronica Rodriguez, Marketing Director
Huemor, Web Development Agency



Online/Interactive Campaign

AGAMERICA LENDING GLOBAL TRADE REPORT CAMPAIGN

Shelby Buchanan, Content Development
Coordinator, Copywriter
Shelby Poling, Brand Manager, Designer
Dr. John Penson, Chief Economist
Donya-Faye Wix, Senior Marketing Manager
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director



Online/Interactive

AGAMERICA LENDING NATIONAL FARMER'S DAY CAMPAIGN

Martin Corbin, Senior Creative Manager
Donya-Faye Wix, Senior Marketing Manager
Morgan Lemmen, Content Development
Coordinator
Shelby Poling, Brand Manager, Designer
Shelby Buchanan, Content Development
Coordinator
Veronica Rodriguez, Marketing Director
Josh Nederveld, Web Developer

GOLD WINNERS



Logo Design

MADE

LAKE WALES MAIN STREET LOGO

Allen Reed, Designer
Michelle Ledford, Project Manager
Erin Hollenkamp, Project Manager



Logo Design

MADE

LAKELAND FAMILY CHURCH LOGO

Allen Reed, Designer
Erin Hollenkamp, Project Manager



Illustration Series

PUBLIX SUPER MARKETS

PUBLIX GREENWISE GIPHYS

Nicole Noel, Creative Director
Matt Ruecker, Associate Creative Director
Jimena Lopez, Art Director
Amber Nicolini, Art Director
Jennifer Rohe, Art Director
Richard De Leon, Sr. Copywriter
Virginia Celoria, Producer
Natalie Ballard, Editor



Still Photography - Color

AGAMERICA LENDING

BLUEBERRY SUNRISE

Dustin Prickett, Photographer
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director



Still Photography Campaign

SOUTHEASTERN UNIVERSITY

VIEW BOOK PHOTO SERIES

Rob Christian Crosby, Photographer
Bonnie Bourgeois, Art Director
Elena Espinoza, Photo Assistant
Isabella Reyes, Production Assistant



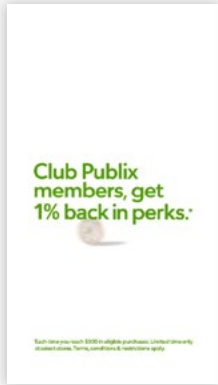
Cinematography

AGAMERICA LENDING

COOLEY DOCUMENTARY

Veronica Rodriguez, Marketing Director
Donya-Faye Wix, Senior Marketing Manager
Indie Atlantic Films, Video Production Company

GOLD WINNERS

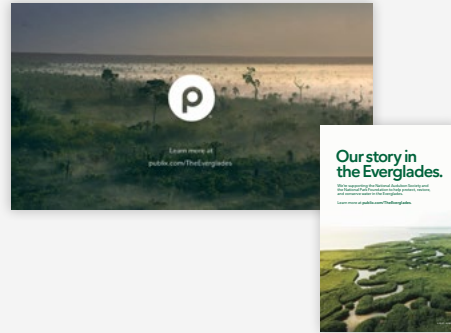


Animation, Special Effects or Motion Graphics

PUBLIX SUPER MARKETS

CLUB PUBLIX CASH BACK CAMPAIGN

Karina Cortez, Creative Director
Nelson Leung, Art Director
Kim French, Sr. Copywriter
Chris Sosa, Motion Graphics Designer
Jason Stephens, Producer
Natalie Ballard, Editor



Corporate Social Responsibility Campaign

PUBLIX SUPER MARKETS

PUBLIX WATER STEWARDSHIP CAMPAIGN

Gabi Arnold, Creative Director
Laura Linthicum, Content Strategist
Philip Pietri, Art Director
Andrew Norton, Sr. Copywriter
Michal Sierens, Designer
Chris Sosa, Motion Graphics Designer
Jason Stephens, Producer
Natalie Ballard, Editor

Silver Winners

Sales & Marketing

MADE LKLDNOW MEDIA KIT

Cindy Joyce, Designer
Trinity Laurino, Copywriter
Barry Friedman, Copywriter

AGAMERICA LENDING CHRISTMAS GIFT BOX

Martin Corbin, Senior Creative Manager
Shelby Poling, Brand Manager, Designer
Kennedy Matthews, Creative Services Intern, Illustrator
Veronica Rodriguez, Marketing Director
Kayla Levasseur, Account Executive

TINSLEY CREATIVE STINGRAY BOATS POP DISPLAYS

Mark Jerkins, Brand Partner
Victoria Henderson, Brand Manager
Chris Nichols, Lead Brand Developer / Creative Director

AGAMERICA LENDING SALES BOOKLET

Martin Corbin, Senior Creative Manager, Designer
Shelby Buchanan, Content Development Coordinator
Veronica Rodriguez, Marketing Director

TINSLEY CREATIVE STINGRAY BOATS 2021 BROCHURE

Mark Jerkins, Brand Partner
Chris Nichols, Lead Brand Developer / Creative Director

SOUTHEASTERN UNIVERSITY SEU 2021 VIEW BOOK

Roy Rowland, Vice President for Enrollment & Marketing
Sofia Ramos, Associate Director of Marketing
Bonnie Bourgeois, Art Director/Designer
Maegan Carroll-Simmons, Graphic Designer
Stephanie Curl, Content Manager
Loree Rowland, Lead Photographer
Elena Espinoza, Photographer
Dan Austin, Photographer
Rob Christian Crosby, Photographer
Mike Potthast, Photographer
Abbott Communications, Printer

Silver Winners

PUBLIX SUPER MARKETS PUBLIX DELIVERY & CURBSIDE BROCHURE

Shannon Weaver, Creative Director
David Brown, Art Director
Lindsay Thilburg, Art Director
Katelyn Sykes, Associate Creative Director
Brian Wilder, Sr. Copywriter
Valentina Boré, Sr. Bilingual Copywriter
Zuleika Arroyo, Designer
Laura Robinso, Producer
Natalie Ballard, Editor

SOUTHEASTERN UNIVERSITY SEU 2021 SEARCH BOOKLET

Roy Rowland, Vice President for Enrollment & Marketing
Sofia Ramos, Associate Director of Marketing
Bonnie Bourgeois, Art Director
Maegan Carroll-Simmons, Graphic Designer
Stephanie Curl, Content Manager
Loree Rowland, Lead Photographer
Elena Espinoza, Photographer
Mail Processing Associates, Printer

SUMMIT CONSULTING INC. LET'S TAKE A TRIP AGENT POSTCARD

Amanda Calabrese, Project Manager
Mark Potter, Master Graphic Designer
Mail Processing Associates, Printer

AGAMERICA LENDING EMPLOYEE GREETING CARDS

Martin Corbin, Senior Creative Manager, Designer
Kennedy Matthews, Creative Services Intern,
Illustrator & Designer
Veronica Rodriguez, Marketing Director

SOUTHEASTERN UNIVERSITY SEU 2021 ENROLLMENT CAMPAIGN

Roy Rowland, Vice President for Enrollment & Marketing
Sofia Ramos, Associate Director of Marketing
Bonnie Bourgeois, Art Director/Designer
Maegan Carroll-Simmons, Graphic Designer
Stephanie Curl, Content Manager
Loree Rowland, Lead Photographer
Elena Espinoza, Photographer
Dan Austin, Photographer
Rob Christian Crosby, Photographer
Mike Potthast, Photographer
Abbott Communications, Printer
Mail Processing Associates, Printer

AGAMERICA LENDING 2021 POSTCARD CAMPAIGN

Martin Corbin, Senior Creative Manager, Designer
Shelby Poling, Brand Manager, Designer
Veronica Rodriguez, Marketing Director
Dustin Prickett, Photographer

MADE LAKE WALES MAIN STREET BRAND LAUNCH

Allen Reed, Designer
Michelle Ledford, Project Manager
Erin Hollenkamp, Project Manager

SOUTHEASTERN UNIVERSITY SEU GUIDANCE COUNSELOR PROMO

Roy Rowland, Vice President for Enrollment & Marketing
Sofia Ramos, Associate Director of Marketing
Bonnie Bourgeois, Art Director/Designer
Maegan Carroll-Simmons, Graphic Designer
Derek Forehand, Designer
Rebekah Sikes, Designer
Stephanie Curl, Writer & Editor
Loree Rowland, Lead Photographer
Dan Austin, Photographer
Rachel Jacob, Project Manager
Mail Processing Associates, Printer
Madden Branded Goods, Printer

Print Advertising

AGAMERICA LENDING NATIONAL ADVERTISEMENT CAMPAIGN

Shelby Poling, Brand Manager, Designer
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director
Dustin Prickett, Photographer

PUBLIX SUPER MARKETS PUBLIX "ALL ABOUT BOWLS" BOOKLET

Emily Woodrow, Creative Director
Mike Esker, Art Director
Silvana Aguilar, Art Director
Maxim Barashenkov, Sr. Copywriter
Valentina Boré, Sr. Bilingual Copywriter
Tatiana Bullinger, Sr. Bilingual Copywriter
Michal Sierens, Sr. Designer
Sheneka Gaiters, Sr. Designer
Chris Sosa, Motion Graphics Designer
Stephen Amicucci, Motion Graphics Designer
Brandon Cruz, Photographer
Jennifer Martino, Production Assistant

Out-of-Home & Ambient Media

PUBLIX SUPER MARKETS PUBLIX HOLIDAY POSTERS CAMPAIGN

Alianna Deters, Creative Director
Jeff Lynn, Creative Director
Jaime Mejia, Art Director
Skip Hilgruber, Art Director
Kim French, Sr. Copywriter
Sunny Balliette, Designer
Virginia Celoria, Producer
Laura Robinson, Producer
Rebecca Posner, Editor

MADE CPS SWAN DERBY BOAT WRAP

Cindy Joyce, Designer
Allen Reed, Designer
Ashley Miller, Project Manager
Digitech Graphics Group, Production & Installation

MADE FROZEN TREATS VEHICLE WRAP

Cindy Joyce, Designer
Allen Reed, Designer
Ashley Miller, Project Manager
Digitech Graphics Group, Production & Installation

Online/Interactive

TINSLEY CREATIVE FPCLAKELAND.ORG REBRAND

MaryJane Ragusa, Brand Manager
Chris Nichols, Creative Director
Meghn Hill, Lead Developer / Digital Marketing Director

PUBLIX SUPER MARKETS PUBLIX WEDDINGS SOCIAL CAMPAIGN

Pam Penix, Creative Director
Andrew Norton, Associate Creative Director
Kindra Wyman, Art Director
Jessica Chapman, Sr. Copywriter
Valentina Boré, Sr. Bilingual Copywriter
Susie Kuhlman, Designer
Stephen Amicucci, Motion Graphics Designer
Joe O'Brien, Producer
Jason Stephens, Producer
Rebecca Posner, Editor

Silver Winners

PUBLIX SUPER MARKETS PUBLIX HEALTH & BEAUTY CAMPAIGN

*Gabi Arnold, Creative Director
Silvana Aguilar, Art Director
Andrew Norton, Sr. Copywriter
Michal Sierens, Sr. Designer
Sheneka Gaiters, Sr. Designer
Chris Sosa, Motion Graphics Designer
Jason Stephens, Producer
Brandon Cruz, Photographer
Jennifer Martino, Production Assistant
Natalie Ballard, Editor*

TINSLEY CREATIVE WORLD CAT 400 SERIES EBLAST

*Mark Jerkins, Brand Partner
Victoria Henderson, Brand Manager
Chris Nichols, Creative Director
Joy DeHaven, Brand Developer*

SUMMIT CONSULTING INC. SUMMIT BACK2WORK DIGITAL BROCHURE

*Sharla Townsend, Project Manager
Mark Potter, Master Graphic Designer
Brandt Merritt, Marketing Director
Ana Hughes, Marketing Manager*

AGAMERICA LENDING GLOBAL TRADE REPORT

*Dr. John Penson, Chief Economist
Shelby Buchanan, Content Development
Coordinator, Copywriter
Shelby Poling, Brand Manager, Designer
Martin Corbin, Senior Creative Manager
Donya-Faye Wix, Senior Marketing Manager
Veronica Rodriguez, Marketing Director*

AGAMERICA LENDING REGIONAL TREND REPORTS

*Dr. John Penson, Chief Economist
Shelby Buchanan, Content Development
Coordinator, Copywriter
Shelby Poling, Brand Manager, Designer
Martin Corbin, Senior Creative Manager
Donya-Faye Wix, Senior Marketing Manager
Veronica Rodriguez, Marketing Director*

Film, Video, & Sound

TINSLEY CREATIVE AQUASPORT CENTER CONSOLE VIDEO

*Mark Jerkins, Brand Partner
Victoria Henderson, Brand Manager
Bill Doster Photography, Videographer
Anthony Sassano, Brand Developer, Editor*

TINSLEY CREATIVE SCOUT 350 LXZ VIDEO

*Mark Jerkins, Brand Partner
Chris Garrison Photography, Videographer
MeanStream Studios, Videographer
Anthony Sassano, Brand Developer, Editor*

Cross Platform

PUBLIX SUPER MARKETS PUBLIX BEVERAGES CAMPAIGN

*Gabi Arnold, Creative Director
Silvana Aguilar, Art Director
Andrew Norton, Sr. Copywriter
Valentina Boré, Sr. Bilingual Copywriter
Michal Sierens, Sr. Designer
Sheneka Gaiters, Sr. Designer
Chris Sosa, Motion Graphics Designer
Jason Stephens, Producer
Brandon Cruz, Photographer
Jennifer Martino, Production Assistant*

PUBLIX SUPER MARKETS PUBLIX JEWISH HOLIDAYS CAMPAIGN

*Emily Woodrow, Creative Director
Neal Mitchell, Art Director
Lindsay Fraser, Sr. Copywriter
Michal Sierens, Designer
Chris Sosa, Motion Graphics Designer
Virginia Celoria, Producer*

SOUTHEASTERN UNIVERSITY SEU GENERAL COUNCIL GIVEAWAY

*Roy Rowland, Vice President for Enrollment &
Marketing
Sofia Ramos, Associate Director of Marketing
Rachel Jacob, Project Manager
Maegan Carroll-Simmons, Lead Graphic Designer
Derek Forehand, Designer
Stephanie Curl, Writer & Editor
Elena Espinoza, Photographer
Aaron Jones, Digital Marketing Strategist
Lead Dogs, LLC, Printer, Shirt/Hat
Madden Branded Goods, Printer, Tote Bag
Mail Processing Associates, Printer*

PUBLIX SUPER MARKETS PUBLIX GREENWISE WILD CAMPAIGN

*Nicole Noel, Creative Director
Matt Ruecker, Associate Creative Director
Jimena Lopez, Art Director
Richard De Leon, Sr. Copywriter
Carlos Pirela, Sr. Designer
Virginia Celoria, Producer
Brandon Cruz, Photographer
Jennifer Martino, Production Assistant
Natalie Ballard, Editor*

PUBLIX SUPER MARKETS PUBLIX HOLIDAY CATERING CAMPAIGN

*Emily Woodrow, Creative Director
Silvana Aguilar, Associate Creative Director
Virginia Celoria, Producer
Natalie Ballard, Editor*

CNP AGENCY UT MARTIN CAMPAIGN

*Kayla Levasseur, Account Executive
Emelie Pineda, Visual Designer
Kaley Cruz, Copywriter
Rachel Newell, Creative Director
Samantha Lagani, Digital Media Strategist
Katrina Hill, Strategist
Scott Rhodes, Strategist
Lisa Runyon, Project Manager
Dion Spires, Project Manager*

TINSLEY CREATIVE SCOUT BOATS CARBON EPOXY CAMPAIGN

*Mark Jerkins, Brand Partner
Victoria Henderson, Brand Manager
Chris Nichols, Creative Director
Joy DeHaven, Brand Developer
Anthony Sassano, Brand Developer
Kaitlyn Marcum, Social Media Manager*

SOUTHEASTERN UNIVERSITY SEU BOUND CAMPAIGN

*Roy Rowland, Vice President for Enrollment &
Marketing
Sofia Ramos, Associate Director of Marketing
Rachel Jacob, Project Manager
Ben Estes, Videographer
Derek Forehand, Designer
Victoria Sheppard, Social Media Strategist
Gabriella Owen, Contest Design
Stephanie Curl, Writer & Editor
Loree Rowland, Lead Photographer
Elena Espinoza, Photographer
Deborah Barker, Production Assistant
Isabella Reyes, Production Assistant*

AGAMERICA LENDING CROPLAND INVESTMENT REPORT CAMPAIGN

*Shelby Buchanan, Content Development
Coordinator, Copywriter
Shelby Poling, Brand Manager, Designer
Dr. John Penson, Chief Economist
Donya-Faye Wix, Senior Marketing Manager
Martin Corbin, Senior Creative Manager
Veronica Rodriguez, Marketing Director*

Silver Winners

Elements of Advertising

SOUTHEASTERN UNIVERSITY SEU 2021 VIEW BOOK COPY

Stephanie Curl, Content Manager, Writer & Editor
Roy Rowland, Vice President for Enrollment & Marketing
Sofia Ramos, Associate Director of Marketing

MADE PARAJON ORTHODONTICS LOGO

Allen Reed, Designer
Erin Hollenkamp, Project Manager

CNP AGENCY FOREVER MAGIC REALTY

Tiffany Taunton, Senior Visual Designer
Kayla Levasseur, Account Executive
Rachel Newell, Creative Director
Lisa Runyon, Director of Operations

PUBLIX SUPER MARKETS PUBLIX GIPHYS

Karina Cortez, Creative Director
Scott Horn, Sr. Copywriter
Rebecca Shumway, Designer
Jason Stephens, Producer

CNP AGENCY FOREVER MAGIC REALTY

Tiffany Taunton, Senior Visual Designer
Kayla Levasseur, Account Executive
Rachel Newell, Creative Director
Lisa Runyon, Director of Operations

Corporate Social Responsibilities

MADE HOLIDAY DIVERSITY SOCIAL GRAPHICS

Cindy Joyce, Designer
Ashley Miller, Project Manager

Public Service

MADE PARTY FOWL LOGO

Allen Reed, Designer
Ashley Miller, Ideation & Project Manager

MADE CPS SWANNA RETIRE SWAN DERBY LOGO

Cindy Joyce, Designer
Allen Reed, Designer
Ashley Miller, Project Manager

Advertising Industry Self-Promotion

MADE DIY WEBSITE AUDIT CONTENT CAMPAIGN

Cindy Joyce, Designer & Copywriter
Michelle Ledford, Project Workflow
Ashley Miller, Project Workflow
Erin Hollenkamp, Project Workflow
Allen Reed, Looked At It



Student Awards

Best of Show

BENNY AWARD - GOLD WINNER



FILM, VIDEO, & SOUND - TELEVISION ADVERTISING

Southeastern University

SEU PORTICO COFFEE ROAST PROMO

Reed Burr, Elena Espinoza, Faculty Advisors/Instructors

Katie Monzon, Video Editor/Videographer

Katie Kargel, Videographer

Calli Fleming, Videographer

Debra Zuniga, Videographer

Camryn Butler, Videographer

JUDGES CHOICE AWARDS



ADAM TAYLOR BROWN

FILM, VIDEO, & SOUND - TELEVISION ADVERTISING

Southeastern University
SEU PORTICO COFFEE ROAST PROMO



LEILA SINGLETON

FILM, VIDEO, & SOUND - TELEVISION ADVERTISING

Southeastern University
SEU PORTICO COFFEE ROAST PROMO



MARK CARLSON

SALES & MARKETING - MAGAZINE DESIGN

Southeastern University
CREATIVE COMMUNITY ISSUE 1

Silver Winners

SOUTHEASTERN UNIVERSITY

WE ARE SEU MAGAZINE ISSUE 16

Reed Burr, Jada Corley, Elena Espinoza, Faculty Advisors/Instructors
Grace Baldwin, Creative Director
Hannah Larson, Executive Editor
Bekah Horsley, Lead Photographer
Emma East, Managing Editor
Matt Holman, Writer
Audry Barrios, Design Illustrator
Madi Schaaf, Lead Writer

SOUTHEASTERN UNIVERSITY

CREATIVE COMMUNITY ISSUE 1

Reed Burr, Jada Corley, Faculty Advisors/Instructors
Grace Baldwin, Creative Director
Audry Barrios, Design Illustrator
Hannah Larson, Executive Editor
Grace Bray, Graphic Designer
Bekah Horsley, Lead Photographer
Matt Holman, Managing Editor
Ella Guild, Content Creator

SOUTHEASTERN UNIVERSITY

2020-2021 YEAR RECAP

Reed Burr, Elena Espinoza, Faculty Advisors/Instructors
Katie Monzon, Video Editor/Videographer
Debra Zuniga, Videographer
Camryn Butler, Videographer
Calli Fleming, Videographer
Katie Kargel, Videographer

SOUTHEASTERN UNIVERSITY

WELCOME WEEK RECAP

Reed Burr, Elena Espinoza, Faculty Advisors/Instructors
Katie Monzon, Video Editor/Videographer
Katie Kargel, Videographer
Calli Fleming, Videographer
Debra Zuniga, Videographer
Cami Butler, Videographer



aaf polk county
florida

AU REVOIR GOPHER

**THANK YOU TO ALL OUR AAF POLK COUNTY
MEMBERS AND ENTRANTS! WITHOUT YOU,
NONE OF THIS WOULD BE POSSIBLE.**



SPONSORSHIPS

Publix Super Markets
Tinsley Creative
MADE


Summit Consulting
IDX
Silver Moon Drive-In

Hall Communications
AgAmerica Lending
Digitech

Innovative Ink
La La Land

LA LA LAND


WINE | BEER | LIQUOR | LOUNGE



Congratulations

TO THE AAF AWARD WINNERS AND
SILVER MEDAL HONOREE

PROUD TO SUPPORT AAF POLK COUNTY



*So you got that goin' for
you, which is nice!*

AGAMERICA
LENDING


CONGRATS!

We proudly support the
Polk Advertising Federation!

 HALL Communications, Inc.

CONGRATS
TO THIS YEARS WINNERS



IDX

**CONGRATULATIONS
AAF WINNERS!**



DIGITECH
Graphics Group

SILVER
Moon
DRIVE-IN

LAKELAND, FLORIDA

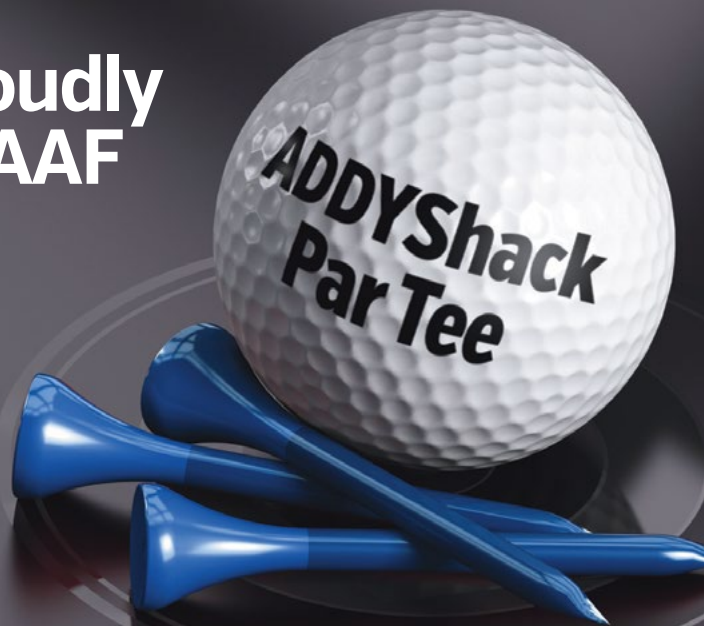
4100 US 92 W

SilverMoonDriveIn.com

**Summit Proudly
Supports AAF**



Member of Great American Insurance Group



Innovative ink ad



When you take the plunge into advertising, you quickly learn; some days things go swimmingly and other days it's tough just keeping your head above water. Through it all, you know, producing award-winning work isn't just a job—it's a doodie.

Congrats to all of tonight's ADDY winners who took risks, climbed the high dive and made a big splash. You're the sh*t!



The logo for Tinsley Creative is displayed on an orange flag that is attached to a grey flagpole. The flag is waving in the wind. The background of the entire image is a stylized landscape with a blue sky, white clouds, and a green field. At the bottom of the field, a white golf ball with a purple pattern is shown in a hole, with a dashed line indicating its path.

Tinsley
CREATIVE

WE ALL WENT
— FORE —
THE GOLD,
NOW LET'S
◻ GOPHER ◻
A DRINK!